

JEAN NICHOLS

GRAPHIC & PRODUCT DESIGNER

- 📞 740 804 2411
- ✉️ jeancrafted@gmail.com
- 🌐 JeanCrafted.com

EXPERIENCE

ASSOCIATE PRODUCT DESIGN MANAGER

The Walt Disney Company

April 2022 - Present

- Manages Multi Novelty and Collectible product design. Novelty category projected to grow by 65% during time managed.
- Collaborates with key internal and partners such as WDAS and Pixar to ensure the highest quality, consumer focused, trend-right product lines that build brand equity and deliver best in class experiences for customers.
- Managed a broad range of toy categories encompassing games, puzzles, sporting goods, bikes, ride-on's, collectibles, novelties and consumer electronics.

SENIOR GRAPHIC DESIGNER

Huffy Corporation

August 2017 - February 2022

- Responsible for the research, concept, design, prototype, and presentation of customer products.
- Collaborated directly with licensors such as Disney, Marvel, and Hasbro. Coordinated licensed approvals through bi-weekly creative reviews and online approval systems.
- Lead design team on large line projects. Planned timelines, delegated assignments, and maintained communication with other departments.

GRAPHIC DESIGNER

Blue Dog Productions

September 2015 - August 2017

- Led a vast range of projects involving product design, motion graphics, photography, and web design.

TOOLS

Adobe Illustrator
Adobe Photoshop
Microsoft Office & Excel
Procreate, Wacom
Outlook, Zoom, Teams

SKILLS

Product Design
Illustration
3D Design
Photography
Brand Development

EDUCATION

BS Business Administration Project Management ++

Southern New
Hampshire University
Summa Cum Laude

Associate Degree Applied Business in Design

The Modern College
Of Design

Certification Supervisory Leadership

University Of Dayton